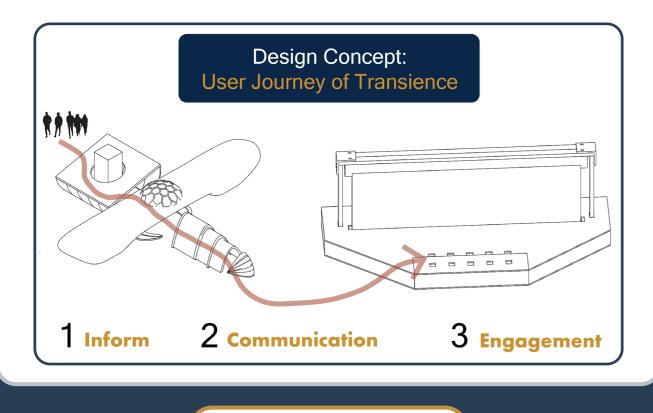
## **Design Intention**

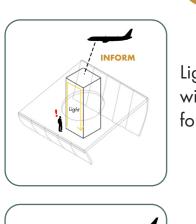
Our project aims to transform our site, which is the plane spotting site at Changi Business Park, into an interactive aviation-themed attraction for both visitors on the ground and plane passengers in the sky through architecture and an interactive message display.

## Design Concept and Strategy

Our design concept is a user journey experience of transience through 3 main segments of **Inform**, **Communication** and **Engagement** with different applications of light and interactions respectively.



## Design Implementation

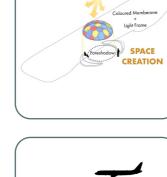


Light interaction with users in the form of informing.

Light interaction

with Light Display.

between users



Reactions

Light interaction between users with engaging Light Reactions from the ground.

Light interaction

space creation.

with users in



"Planespotting made for everyone on the ground and in the sky, to experience novel bonds through architecture and light."

We chose the plane spotting site at Changi Business Park (CBP) as our site because we believe it has the potential in becoming an attraction for users to visit CBP. We enhanced the planespotting experience at Plane X Pavilion not only for planespotters but also for everyone visiting on the ground and in the sky. The current site is now **underutilised**, **unsheltered** and **lacking in interactions**.



